

INTERNATIONAL SOCIAL MEDIA SERVICES FOR CHINESE ARTISTS

Accelerating "Outbound" Opportunities for Chinese Artists

The U.S. is the largest entertainment market in the world. Western fans are eager to learn about Chinese artists, but they need a window of access, since they are unable to understand Chinese platforms like Weibo and WeChat.

For Chinese musicians, actors and sports figures, Western social media presents the most effective way to "break out" and develop a fan base outside of China.



Musicians



Actors



Sport Figures



DEVELOPING AN INTERNATIONAL FAN BASE

b2 Talent Asia offers a full range of services to allow our Chinese clients to leverage the power of these international, English-language social media platforms.

Services Offered

We enable our clients to take advantage of the tremendous power of international social media platforms, such as Facebook and Instagram. Our social media experts have years of experience working with celebrities from around the world. Our team is culturally sensitive, ensuring the right message reaches the artist's international fan base. Additionally, we help our clients drive revenue from their accounts.



Social Media Management



Account Monetization

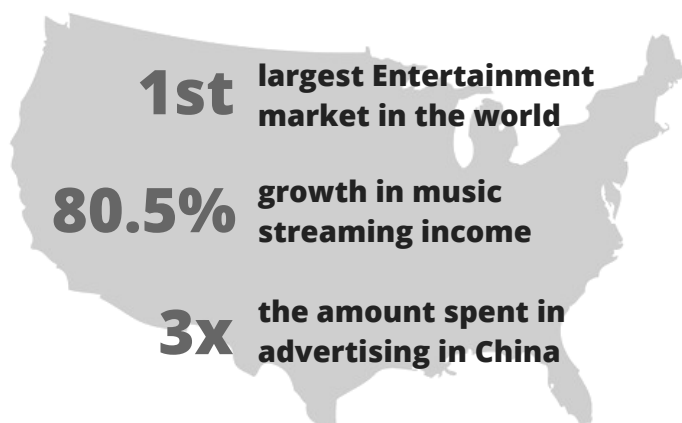


Public Relations

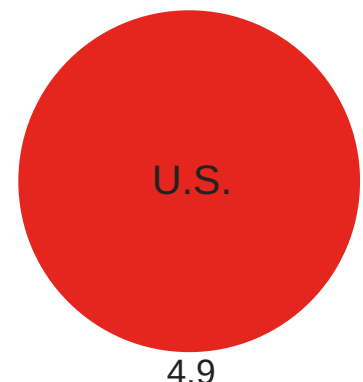


Commercial Opportunities

Our Clients include: Musicians & Bands, Music Management Companies, Concert Promoters, Actors & Entertainers, Sports Figures, Media & Entertainment Firms



Music market retail revenue (Billions USD)



For more information, please contact:
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