



***b2 Music set to release  
“Billboard presents Electric Asia Vol. 2”***

**Hong Kong— October 3, 2018**

b2 Music, a division of B2 Talent Asia, announced today that Volume 2 of its' compilation album series *Billboard presents...Electric Asia* will be released in China on October 9 and worldwide on October 20, 2018.

The second album in the *Billboard presents...Electric Asia* series, this volume includes fifteen tracks from top established talent and the hottest emerging artists from across Asia. Eight of the tracks are brand new exclusives, which can be found only on this album.

Tracks include a new collaboration between Chinese superstar Jason Zhang and top-ranked international DJ / producer KSHMR. The album also contains an exclusive new remix of Warner artist Tia's hit *Pink Power*, as well as Chinese hip-hop star JIA's *Weapon*. Other notable tracks from Chinese artists include a new collaboration between China's electronic godfather Mickey Zhang and Japanese Techno legend Ken Ishii, as well as a new song from China's top emerging DJ / producer Lizzy Wang. From outside of China, the album contains a new collaboration between Japanese DJ iamSHUM and Thai superstar Namcha, as well as an exclusive track from Vietnam's top ranking DJ / Producer Hoaprox. Additionally, Indian legend Sonu Nigam has contributed his first English language song ever, *Hall of Fame*, featuring hip-hop yoga guru MC Yogi. This is an exciting “first” for this major Indian star.

Jonathan Serbin, CEO of b2, stated, “We are thrilled to launch Volume 2 of the *Billboard presents...Electric Asia* series. This follows the strong performance of our recent *Vibe presents...Urban Asia* album, which produced four top-10 hits in China. In particular, we are excited to continue to establish links between Asian and Western music markets and fans. The Jason Zhang / KSHM track on this album is a great follow up to the Steve Aoki remix of Jane Zhang's *Dust My Shoulders Off*, on Volume 1 of the series.”

Sean Dinsmore, A&R Director at b2 added, “This album brings in tracks from across Asia. Indian superstar Sonu Nigam's “Hall of Fame” is the first English language track from this Indian legend. This track is sure to excite existing fans, and to find new fans for this Asian star around the world. Another great example of this series connecting Asian stars to new markets includes the pairing of Japanese DJ iamSHUM with Thai star Namcha, for the electrifying *Beating Heart*. We are proud to have played a role in putting together these collaborations and being able to present them on this album.”

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**About b2 Holdings Ltd.**

**B2 Holdings Ltd.** is a Hong Kong-based talent management company, record label and entertainment advisory firm. B2 represents established and emerging Asian talent, as well as Western talent and music management companies seeking opportunities in the Asian market. Additionally, B2 Music, B2's record label, focuses on presenting the best Asian music to an international audience. See [www.b2talentasia.com](http://www.b2talentasia.com).

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