

***“Billboard presents Electric Asia Vol. 2” to be Released on  
NetEase Cloud Music on October 9, 2018***

**Beijing— October 4, 2018**

Following up on the success of *“Vibe presents Urban Asia Vol. 1”* in May, NetEase Cloud Music is set to release in China the next album in the series, *“Billboard presents Electric Asia Vol. 2”*. This is the first Billboard-branded album in the series to be released on NetEase Cloud Music, under a three-year deal announced earlier this year, relating to distribution of compilation albums from the iconic international music brands: Billboard, Vibe and SPIN.

The first single from the upcoming Billboard album, *I Can’t Find You*, released on October 3, is an exclusive new track from DJ/Producer Hoaprox, one of the hottest emerging talents from Vietnam. The second single, to be released on October 5 in China, is a collaboration between Chinese superstar Jason Zhang and top-ranked international DJ/Producer KSHMR (co-written by Bali Bandits). The brand new collaboration, *Lucky Chances*, is a high-energy pop-dance song, and KSHMR’s first Mandarin track ever.

The album also contains an exclusive new remix of Warner artist Tia’s hit *Pink Power* as well as former K Pop star JIA’s *Weapon*. Other notable tracks from Chinese artists include brand new songs from emerging DJ/Producer Lizzy Wang, as well as Beijing-based dance music pioneer Mickey Zhang who teams up with Techno legend Ken Ishii. From outside of China, the album contains a new collaboration between top Japanese DJ iamSHUM and Thai star Namcha. Additionally, Indian superstar Sonu Nigam has contributed his first English language song ever, *Hall of Fame*. Featuring Hip-Hop yoga rapper MC Yogi, this is an exciting “first ever” for this major Indian star.

Matthew Daniel, VP at NetEase Cloud Music stated, “We are thrilled to be releasing this exciting album exclusively on our music service. We believe this record gives a great snapshot of the top DJs, producers and talent from China and around Asia. It’s a place where Chinese and Asian fans can enjoy the best new music in the genre from across the region, and where international dance fans can see what’s happening in Asia”.

Jonathan Serbin, Head of Asia for Billboard and CEO of B2 continued, “We are extremely excited to work with NetEase on the release of *Billboard presents Electric Asia Vol. 2*. With seven never-heard-before exclusive songs from superstars like Jason Zhang, KSHMR, Tia, Sonu Nigam and others – this is more than just a compilation of

existing songs, it's a showcase for new work from emerging artists, as well as a platform for established artists seeking to do something new and exciting.”

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### **About NetEase Cloud Music**

NetEase Cloud Music is a music streaming service developed and operated by NetEase, Inc. It is also the fastest growing music service in China with more than 400 million users. See <http://music.163.com/> .

NetEase is a Chinese Internet technology company providing online services centered on content, community, communications and commerce. Founded in 1997, the company was a key pioneer in the development of Internet services for China.

### **About B2 Holdings Ltd.**

**B2 Holdings Ltd.** is a Hong Kong-based talent management company, record label and entertainment advisory firm. B2 represents established and emerging Asian talent, as well as Western talent and music management companies seeking opportunities in the Asian market. Additionally, B2 Music, B2's record label, focuses on presenting the best Asian music to an international audience. See [www.b2talentasia.com](http://www.b2talentasia.com).

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