



B2 ANNOUNCES RELEASE OF “SPIN presents...INDIE ASIA Vol. 1”

FIRST OF A COMPILATION SERIES FEATURING TOP ASIAN INDEPENDENT MUSIC

Hong Kong— February 7, 2019— B2 Music, a division of B2 Holdings Ltd., announced today the launch of its “*SPIN presents Indie Asia*” album series. The first album in the series will be released on February 7 in China and on February 15 throughout the rest of the world. These albums build on B2’s successful “*Billboard presents...Electric Asia*” and “*Vibe presents...Urban Asia*” series.

SPIN has been a leader in presenting and breaking the best in indie and emerging music for almost thirty years. The SPIN compilations will feature the most exciting rising talent from around Asia. A new volume will be released every nine months, with distribution on Kobalt / AWAL worldwide and Netease Cloud Music in China.

The first album in the series, *SPIN presents Indie Asia Vol. 1* features an eclectic range of great music from around Asia, including four exclusive tracks. Geographically, the artists on the album hail from Mainland China, Hong Kong, Taiwan, Japan, Korea, Indonesia and Thailand. Genres include rock, punk, rockabilly, EDM and more. Notable highlights include South Korea’s Street Guns, with their “Kimchibilly” bopper, *Girl Like You*; Shanghai’s Oh! Dirty Fingers’ *Shane*; Indonesia’s Elephant Kinds’ *24* and New Delhi newcomer Ratnang Sing’s wry Nu-Disco Bollywood inflected *Nasha Sa*.

Jonathan Serbin, CEO of B2, stated, “We are very excited to launch the first in our series of SPIN presents Indie Asia albums. Following our Billboard and Vibe series, this compilation provides a snapshot of the best indie, rock, pop, and eclectic music throughout Asia. There is a huge reservoir of major talent here that is either unsigned or slightly outside the mainstream. We hope this series can shine light on these artists.”

Sean Dinsmore, Creative Director of B2, added, “This album takes a musical trip around the region - from Indonesian Rock, to Taiwanese Ska-Punk, to Bangladeshi Beatboxers. We hope that all fans of left of center music will get a chance to discover how much great talent there across Asia.”

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About B2 Holdings Ltd.

B2 Holdings Ltd. is a Hong Kong-based talent management company, record label and entertainment advisory firm. B2 represents established and emerging Asian talent, as well as Western talent and music management companies seeking opportunities in the Asian market. Additionally, B2 Music, B2's record label, focuses on presenting the best Asian music to an international audience. See www.b2talentasia.com.

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